



Appalachian State University Local Government Alumni Association

February 21, 2011

Greetings Fellow ASU Alumni:

I write to you on behalf of the ASU Local Government Alumni Association (ASULGAA) regarding a new effort by our association to benefit our beloved university. Your efforts through the years produced unparalleled support in the form of scholarships for students in the TACCM Program and the Master of Public Administration Program at ASU. Our association currently supports 9 scholarships including a new scholarship for undergraduate planning students.

The success and reputation of our academic programs and the ASULGAA is built upon a focus on practical instruction, extraordinary camaraderie among faculty and alumni, recruiting of high-quality students, scholarship support, and tremendous support and interaction between alumni and students. The ASULGAA raised hundreds of thousands of dollars in the 19 years since its creation.

The time has arrived to expand our efforts and take our scholarship support to the next level. For years, we provided most of the annual scholarships at the \$750 level. High inflation for tuition and academic expenses results in a lesser impact for those scholarships.

I am challenging all of our alumni to make personal contributions to the ASU Foundation in support of our scholarships. The goal of our association is to obtain commitment from 100 alumni to donate at least \$100.

Thanks to the efforts of your board, especially Matt Dolge, the ASU Foundation has agreed to allow monthly bank drafts as low as \$10. This is an easy way to reach that goal of \$100 annually for as little as \$10 per month. All of the Board members committed to making at least a \$100 contribution and I personally plan to donate \$250 annually using the bank draft option. In fact, alumni are already challenging others and more than 28 people made commitments as of this date.

I ask you to consider donating at least \$100, or better yet, sign up for the bank or credit card draft (the form is enclosed). You may designate your funds to a particular scholarship or you may allow the ASULGGA Board to allocate it on your behalf. Simply complete the form and mail it to the ASU Foundation to the address found on the form. All of this information is also available on our website (www.asulgaa.org).

Please consider accepting this challenge. I know that even in these difficult times, our alumni will show why we have the best program in the United States – bar none.

Sincerely,

Anthony W. Starr
President

ASU Local Government Alumni Association
Phone: 828-697-4819

Gifts to support the Century Club for the ASU Local Government Alumni Association

Alumni and friends of Appalachian State University can make regular monthly gifts to support the university to ease the impact of the contribution on personal budgets.

Appalachian can set up a monthly debit of your checking account or can make a regular charge against a MasterCard, Visa or American Express account. Appalachian requests that monthly gift transfers by checking account be for a minimum of six months.

Please complete the following information to create a monthly pledge payment gift

Donor Name: _____ Date: _____

Spouse Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

In support of Appalachian State University's Century Club program for the ASU Local Government Alumni Association, I/ we hereby make a pledge to Appalachian State University Foundation, Inc. as follows:

My/our total pledge will be: \$ _____

The pledge shall be paid: (monthly, quarterly) _____

Beginning (month) _____ (year) _____ and ending (month) _____ (year) _____

I/we wish to designate my/our gift to the following purpose(s)/fund(s)

- ASU Local Government Association scholarship fund(s) which will be held in current fund account until the ASULGAA, in its sole authority, designates the appropriate ASULGAA scholarship endowment(s) for permanent distribution.
- Other specific ASULGAA endowment fund: _____

Gift Payment Method

- My/our gift will be made by monthly debit of our checking account. A canceled check is attached, and the account number may be used to initiate the debit of my/our account for the terms listed above
- My/our gift will be made by monthly charge to my/our credit card.
 - ✓ Donor's name (as listed on the credit card) _____
 - ✓ Credit card billing address (if different from above) _____
 - ✓ _____
 - ✓ Type of card (Visa, MasterCard or American Express only) _____
 - ✓ Card number _____
 - ✓ Expiration date of credit card _____

Signature of donor(s): _____

University Representative: _____

- I/we wish to remain anonymous